

**Mason County**  
**Quit Line Data Summary**  
January 1 - March 31, 2004

	<u>County</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 42</b>	<b>N = 3,363</b>
<b>Percent of Statewide Calls</b>	1.5%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.8%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 41</b>	<b>N = 2,906</b>
Female	68.3%	64.2%
Male	31.7%	35.8%
<b>Race/Ethnicity</b>	<b>N = 36</b>	<b>N = 2,468</b>
People of Color	11.1%	13.1%
White	88.9%	86.9%
<b>Age</b>	<b>N = 39</b>	<b>N = 2,642</b>
Less than 18 years old	0.0%	1.1%
18 - 24 years old	10.3%	15.2%
25 - 34 years old	17.9%	23.1%
35 - 44 years old	28.2%	24.6%
45 years and older	43.6%	36.0%
<b>Education</b>	<b>N = 39</b>	<b>N = 2,581</b>
Did not graduate high school	10.3%	19.0%
High school graduate	46.2%	36.0%
Some college/vocational school	30.8%	36.4%
College graduate	12.8%	8.6%
<b>Caller Type</b>	<b>N = 39</b>	<b>N = 3,052</b>
General Information	5.1%	12.6%
Health care provider	2.6%	3.6%
Tobacco user	92.3%	83.8%
<b>Payer Type</b>	<b>N = 31</b>	<b>N = 2,005</b>
Insured	32.3%	31.2%
Uninsured	16.1%	29.4%
Medicaid	51.6%	39.4%
<b>Heard About</b>	<b>N = 36</b>	<b>N = 2,412</b>
Past caller	13.9%	15.7%
Employer/worksites	0.0%	1.2%
Health care provider	38.9%	31.8%
Television	8.3%	11.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	1.8%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	5.6%	1.8%
Newspaper/Magazine	0.0%	0.7%
Brochure/Newsletter	0.0%	5.4%
Family or friend	22.2%	22.7%
Health Department	11.1%	5.4%
School	0.0%	1.4%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.